

# 2019 Northeast 4-H Region Beef Show

Saturday, June 8, 2019



Hosted by:

NE 4-H Beef Committee  
NE Regional 4-H Council

**Register early Online at [www.4hab.ca](http://www.4hab.ca)  
Registration Opens March 1st  
DEADLINE May 24<sup>th</sup>**

**4-H Beef Members**, it's time for the Regional 4-H Beef Show again! Register online for the 2019 one-day show. This is your opportunity to bring yourself, your heifer, two-year old or three-year old to Vermilion and participate in several Beef Skill classes and take yourself to the next level of BEEF EXPERTISE!

**Please note some changes to the event and read all the information and rules!!!**

**NEW\*\*\*LOCATION\*\*\***

**VERMILION Ag. Society BEEF Barn**

**\*\*\*Senior Cattlemen Achievement Award\*\*\***

All Senior Members attending the NE Regional Beef Show are eligible for the \$300.00 award to celebrate the outstanding achievements of our NE Regional Beef members.

More information and application contact your Regional Specialist at:

[shellyann.dodgson@gov.ab.ca](mailto:shellyann.dodgson@gov.ab.ca)

**\*\*Marketing Competition\*\***

Topic "It's All About Me"

Members competing in the Marketing class are asked to bring a silent auction item which they may have made, purchased or had donated which shows the spirit of the 4-H, Cattle or Youth engagement at the show. Members will provide a *SALE PITCH* to a panel of judges. Judging criteria can be found later in the rules section. These items will be offered for sale in a silent auction at the show. Proceeds will go towards the Senior Cattlemen Achievement Award and future NE 4-H Region Beef Event/Show.

**BARN OPENS AT 7 AM - ALL ANIMALS TO BE STALLED BY 9 AM**

**SHOW STARTS AT 10:00 AM**

Wash Bays available for use

Please bring GENERATORS for extra power

**PRIZES HELD UNTIL MEMBER HAS SIGNED "THANK YOU" CARD**

**NO ANIMALS ALLOWED TO LEAVE UNTIL BARN & AREA HAVE BEEN CLEANED**

\*\*\*\*\*

**PAYMENT OPTIONS:**

CHEQUES PAYABLE to:

EFT PAYMENT:

Question  
Password

*Northeast Regional 4-H Council*

*northeastregional9@gmail.com*

What is the program?

*beefshow*

Send Cheques to :

**4-H Section, Agriculture and Forestry**

Box 24, 4701 52 Street

VERMILION, AB T9X 1J9

## 2019 NE 4-H Region Beef Show Rules:

1. Members must have female projects enrolled with club, district and region by Jan.1 2019. This will be verified at the Regional Office at time of entries.
2. Animals will be stalled indoors and must have neck ropes.
3. Members encouraged to bring portable generators, chutes, blowers and all grooming supplies. The Ag Society has wash racks available.
4. Members must be in "Good Standing" in club.
5. Unruly animals will be stalled in a safe area, members will be given a chance to prove they can handle the animal. If animal deemed dangerous NE 4-H Region Beef Show Committee decision will be final with safety a priority for everyone.
6. No parental involvement will be tolerated, except helping to halter, lead or hold for member, Parents are allowed in safety situations. We encourage ONLY 4-H members to help each other out.
7. No one allowed to leave until arena, wash area and grounds are clean.
8. Members and Parents are encouraged to interact with others to learn, encourage and have a fun filled day. There are several volunteer opportunities, please ask show committee.
9. Conformation classes will be divided according to age from youngest to oldest and splits will be made at close of entry.
10. Beef Quiz, Grooming, Judging, Marketing and Showmanship will be divided according to Junior, Intermediate and Senior age groups.
11. Team Grooming will be made up of age categories with teams of 3 members. Members will be notified of teams prior to class.
12. Marketing class will be judged on creativity and sales pitch.  
*Criteria for judging will be:*

<i>Creativity of the Item</i>	<i>20 points</i>
<i>Sales Pitch Introduction</i>	<i>5 points</i>
<i>Content (Knowledge, Messaging)</i>	<i>15 points</i>
<i>Close of Sale</i>	<i>5 points</i>
<i>Answers Questions from Judges</i>	<i>5 points</i>
<i>Confidence/Overall Impression</i>	<i>10 points</i>
13. Senior Cattlemen Achievement Award (Deadline May 24th). Criteria included in the entry information which members can obtain from the Regional Specialist.
14. Herd Award is defined as a yearling, 2 and 3-year old cows with calves at side. If at the time of entry there are no members with the required three projects, the Herd Award will be judge as a "Yearling with a cow-calf pair (either 2 or 3-year old with calf at side)".
15. Beef Aggregate - The NE 4-H Region Beef Show Committee encourages the members to participate in as many classes as possible. To encourage this, the Beef Aggregate Awards have been established.

Junior, Intermediate and Senior Aggregate winners will be recognized. To be eligible for the beef aggregate award members must participate in the six (6) MANDATORY classes at the NE 4-H Region Beef Show.

Points will be based on the following:	Participation	Advancing/Placing	Championship
Marketing	5		3 Champion & Reserve
Grooming (individual)	5		3 Champion & Reserve
Showmanship	5	3 In Age Category Final	2 Champion & Reserve
Team Grooming	5		3 Champion & Reserve
Judging	5		3 1 <sup>st</sup> or 2 <sup>nd</sup> Age Division
Conformation Classes (highest placing entry only)	5	3 Class winner & 2 <sup>nd</sup> place	2 Division Champion & Reserve
<i>Tiebreakers are as follows in descending order: participation in all categories, total aggregate points in skill classes, then individual judging placing. Total number of points that can be accumulated is <b>52 points</b> in total.</i>			

A Jr. (14 yrs. & under) and Sr. (15 yrs. & older) Aggregate winner may be eligible to compete at the **2019 Western Canadian All Breeds Competition** at **Bashaw, AB** in **August**.